

LAUNCH EVENT

Report



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ABOUT

South-South Agriculture Alliance (SSAGA)

South-South collaboration

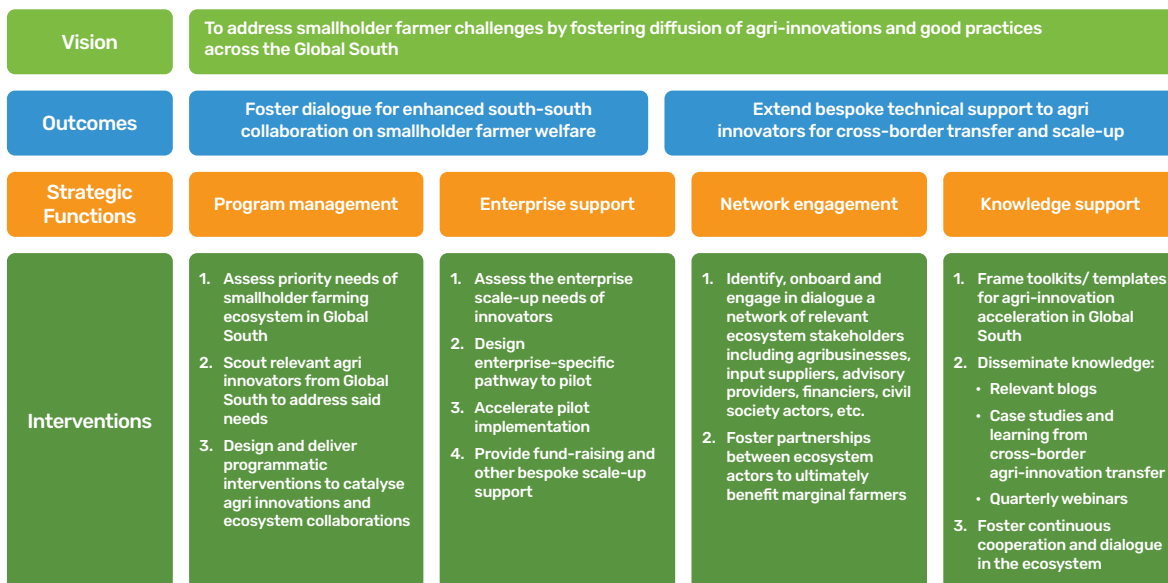
The Global South: Collaboration needed across knowledge, network, technology and capital

Agricultural value chains across the Global South are largely unorganized, often dominated by smallholder farmers who lack access to improved and necessary services. This limits their income from farming. Innovations in technology and business models can catalyse the access to various improved services for farmers in an affordable and effective manner. While this presents an opportunity for solutions across various geographies in the Global South to address needs of smallholder farmers, the innovation ecosystems across different countries are at different stages of maturity. This impacts the availability of such innovations across geographies, in turn affecting their potential to improve smallholder farmers' income.



This makes a case for transfer of such innovations from more mature innovation ecosystems to other geographies. However, innovative enterprises attempting to make a cross-boundary transition face several challenges. This includes, among others, the lack of understanding of the local context, insufficient capacities to operate and thrive in the local business environment, inadequate financial resources to pilot their solutions in target countries and lack of holistic technical support.

The **South-South Agriculture Alliance (SSAGA)** will address these challenges and champion the cause of South-South transfer of agricultural innovations. It will do so by providing support to innovative enterprises to scale across the borders in the Global South, enabling exchange of knowledge and extending opportunities for networking and cross-learning among the relevant stakeholders of the ecosystem. The overview of SSAGA is shown below.



SSAGA is providing specific and focused support to the first cohort of five Indian innovative enterprises across Knowledge, Networks and Capital to help them customize and pilot their solutions in the target geographies in Africa, based on their identified needs.

Potential of SSAGA

Catalysing agricultural transformation across the Global South through cross-border collaboration

The Gates Foundation is supporting this initiative with a vision to transform the agricultural ecosystems across the Global South by enabling seamless transfer of knowledge and innovations across boundaries.



Marcella McClatchey,
Senior Program Officer, Gates Foundation

The Gates Foundation is working to advance agricultural transformation across the Global South—including sub-Saharan Africa and South Asia—with the aim of creating a climate-resilient, prosperous, and food-secure future for smallholder farmers and rural communities everywhere. The establishment of the South-South Agriculture Alliance (SSAGA) is aligned with our mission to support the development and adoption of innovations in agricultural technologies and business models that address the unique, local challenges of smallholder farmers. By building a new community of leaders across the sector and technical educational programs, SSAGA will play an integral role in identifying opportunities for cross-border learning and amplifying the impact of such innovations across the Global South.

Siddharth Chaturvedi,
Senior Program Officer, Gates Foundation

We often find a number of innovative agriculture enterprises having the right solutions that are unable to scale to different geographies. Even enterprises with the appetite and intent, struggle to find support, operational, strategic or financial, for expansion into a new country. SSAGA looks to fill this gap by providing a holistic support to such enterprises for cross-country expansion, by creating financial, policy and knowledge networks. Such proactive assistance that has enterprise serving small holder farmers as the primary stakeholders, will contribute to the development of an innovation exchange ecosystem that will in turn reduce the time for state of the art technologies to be accessed, hence enhancing productivity and livelihoods for the smallholder farmers at large.



SSAGA Advisory committee

Shaping contours of SSAGA by drawing from expertise of eminent individuals in the field

The alliance has instituted an Advisory committee, to guide and direct its functioning from time to time. The Advisory committee members specifically support SSAGA in (i) Ideating the outline and the functions of SSAGA (ii) selecting the enterprises for acceleration (iii) facilitating provision of necessary technical support to the selected enterprises and (iv) creating of relevant knowledge materials and incorporation of best practices.

The Advisory committee consists of experts from various fields including agriculture, finance, innovation, entrepreneurship, among others and different geographies.

Following is what some of the advisory committee members have to say about SSAGA:



Mr Arindom Datta, Agriculture Finance Expert, Ex-Rabobank

“The SSAGA is a demonstration of cross border collaboration to solve real problems. The Kigali event showcased the Indian innovators and the African key stakeholders getting together to draw from mutual experience and expertise to address sticky agriculture issues. This is probably the first such attempt at cross border partnership at this scale. I wish this program the very best as this could lead to a very interesting and structured way of solving global development issues.”



Mr Onkar Pandey, Director, Social Alpha

“SSAGA is creating a vital bridge for agritech innovations from across the Global South, fostering the exchange of knowledge, technology, and best practices. By addressing critical challenges such as market access, regulatory complexities, and high piloting costs, SSAGA will empower smallholder farmers with cutting-edge solutions tailored to their needs. Through strategic partnerships, networking opportunities, and cross-learning, SSAGA is set to strengthen the agricultural landscape, enhancing productivity, sustainability, and economic empowerment for farmers and stakeholders alike.”



Ms Laila Macharia, Founder Director, Aspen Institute Africa

“I have been closely associated with SSAGA and have been instrumental in selecting and supporting Indian agritech companies for the benefit of farmers across Africa. Such enterprises face several risks and opportunities, which can be catered to through strong community partnerships and local expertise. Cultural sensitivity and deep relationships with local founder teams are key to long-term success in South-South agricultural collaboration.”



Ms Sheila Keino, Executive Director, Sustain Africa

“Numerous innovations are being developed globally to address challenges faced by smallholder farmers. It is crucial to draw from the experiences of implementing these innovations to effectively tackle similar challenges across the Global South. I have been privileged to be part of the journey in providing critical support to innovative enterprises from India, in expanding to Africa with their innovative solutions. SSAGA, as an institution, has showcased its strength and potential playing the critical role required in connecting ecosystems across borders and facilitating the transfer of knowledge and solutions.”

Experts' opinion

Platform delivering value to all agriculture ecosystem stakeholders by fostering cooperation

The concept of South-South collaboration and the approach of SSAGA for facilitating the same finds resonance with several experts.



Dr Moses Osia Mwanje, Business Development and Partnerships Lead, Cereal Growers Association

“Cereal Growers Association (CGA), on behalf of Africa’s smallholder farmers who produce roughly 60-80% of food consumed in the continent, thinks South-south Agriculture Alliance (SSAGA) is an idea whose time has come. On behalf of the many smallholder farmers, we thank SSAGA for the many innovations which stand to benefit smallholder farmers. CGA feels honoured and deeply appreciates Intellectap on this occasion during the launch of the South-South Agriculture Alliance (SSAGA).”



Mr Collins Marita, Technical Director, Strategic Learning, Mercy Corps AgriFin

“The South-South Agriculture Alliance will promote collaboration, enabling us to take full advantage of the diversity we have, to scale digital solutions, towards creating more resilient, inclusive and sustainable food systems.”



Ms Catherine Kilelu, Senior Research Fellow & Director, African Centre for Technology Studies

“SSAGA is a timely initiative in many ways. It can catalyse agricultural transformation by bridging the gap in research and industry, through rapid identification of appropriate business models and route to market approaches informed by sharper market intelligence of local contexts that can emerge through south-south cooperation.”

Strategic partners

Thought leaders contributing to the common goal of enhanced South-South collaboration

SSAGA has onboarded strategic partners to be able to contribute to and guide the direction of functioning of the alliance. They will provide the necessary tactical and strategic inputs to steer the alliance from time to time. Following are the institutions which are strategic partners to the alliance:



Intelcap is implementing the activities of SSAGA, with support of the Gates foundation.

Cohort 1 enterprises

SSAGA is supporting five Indian agritech enterprises to scale in the target African geographies of Rwanda, Kenya and Tanzania. These enterprises aim to solve for specific challenges of smallholder farmers.



Provides low-cost, portable soil testing kits for chemical free, in-situ soil analysis and advisory services based on soil test results.



Manufactures energy efficient instant grid connected and off-grid milk chilling solution.



Uses satellite imagery, open datasets and analytics for forecasting agriculture output, crop monitoring and predicting insights of cropping pattern.



Provides localized climate forecasting services and customized weather based parametric insurance solutions for smallholder farmers.



Offers warehouse receipt finance to help farmers, traders, and producer companies access working capital for long crop cycles.

Benefit for enterprises

Providing holistic support to innovative enterprises serving smallholder farmers for scaling across boundaries

The five enterprises supported under cohort 1 of the initiative have also benefitted from the support provided to them through the South-South agriculture transformation program.



Sudhindra Tatti, Founder, Prompt Innovations

“The support provided under the SSAGA program has been instrumental in shaping our market expansion strategy. Entering the Kenyan market was a significant milestone for us, and this program provided the right platform to explore and establish key partnerships. The launch event in Kigali further strengthened our network, offering valuable and crucial connections with stakeholders, industry leaders, and fellow innovators. We look forward to leveraging this strong ecosystem of experts to navigate the next phase of scaling our impact. We sincerely appreciate Intellectap and SSAGA for creating such a powerful platform for AgTech innovation.”



Rajat Vardhan, Founder, ScaNxt

“I would like to express my heartfelt gratitude to the South-South Agriculture Alliance for its unwavering support in facilitating our scale-up journey. Their visionary guidance and resources have been instrumental as we embark on establishing our offices in Rwanda and Tanzania. These milestones are exceptional and reflect the strength of collaboration and our shared commitment to empowering farmers with innovative, sustainable solutions. Together, we are paving the way for impactful change in the agricultural landscape of the Global South.”



Ashish Kumar, Founder, Whrri

“SSAGA has been instrumental in supporting Whrri’s expansion into Kenya, connecting us with local stakeholders, offering valuable insights into the Kenyan market and providing essential grant funding, allowing Whrri to tailor its business model to better suit the needs of Kenyan smallholder farmers. With SSAGA’s backing, Whrri has formed key partnerships with five warehouses and successfully created a pipeline of 6,000 farmers through farmer collectives. Whrri has also secured in-principal approval from two financial institutions. These successes have been possible because of the support and introductions made by SSAGA. Our GTM has been fast tracked by at least 6-9 months if not more.”



Sarathy Srinivas, Head – International, Weather Risk Management Systems

“As part of the journey with SSAGA, we have launched the first ever parametric insurance for tea cooperatives in Rwanda, working towards enhancing climate resilience and financial security for smallholder farmers. The SSAGA platform has been instrumental in connecting us with ecosystem partners, providing valuable market insights, and shaping our market entry strategy.

Thank you to SSAGA for creating this powerful platform. We look forward to collaborating with fellow innovators to drive agricultural and livelihood transformation across East Africa and beyond!”



Kumarjit Mazumdar, Director, Enterprise solutions, SatSure

“The SSAGA platform has been instrumental in fostering partnerships, facilitating stakeholder engagement, and strengthening our market entry strategy in the region. Through SSAGA, we have initiated a pilot in Kenya, leveraging satellite-based monitoring to provide accurate crop acreage estimation and health insights for maize and cotton.

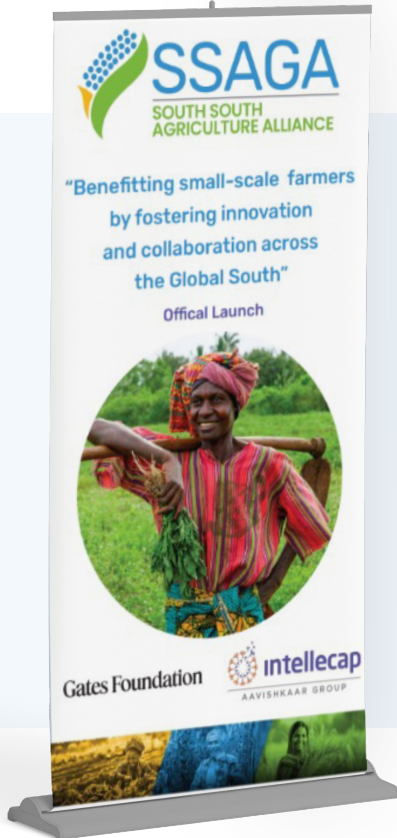
The launch event in Kigali was a pivotal moment, allowing us to connect with key government representatives and ecosystem players to refine our approach and explore scaling opportunities.”

OFFICIAL

Launch of SSAGA

Event Summary

Congregation of relevant and like-minded stakeholders deliberating on the potential and way forward



SSAGA was officially launched in Kigali (Rwanda) on the 28th of January 2025, whereby the overall rationale and approach for South-South collaboration was deliberated with the wider audience and meaningful engagement and participation from the relevant stakeholders in the agriculture ecosystem was sought.

An invite-only event consisted of select stakeholders relevant to the cause. It saw participation from a diverse set of stakeholders, whereby there were focused deliberations on challenges faced by smallholders across different countries, potential from collaboration across geographies, barriers for innovations to transcend boundaries and key areas that SSAGA should focus on among others.



DETAILS ON LAUNCH EVENT

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The SSAGA launch event saw participation from 60+ select stakeholders mainly from Rwanda, Kenya, and India. Some of these include:



Agribusinesses



Donor agencies



Non-Governmental Organizations



Academia



Financial institutions

and several others...

Key highlights of the event

Establishing a shared vision for the Global South through trans-boundary collaboration

Opening remarks and official launch ceremony

Guest of honour - Dr Olivier Kamana, Permanent secretary to Ministry of Agriculture and Animal resources, Government of Rwanda spoke about the progress that Rwanda has made in infrastructure, irrigation, and digitalization and how the government has been instrumental in bringing about the change.

“The Ministry has clear priorities on building climate resilience, market expansion, innovation and introduction of sustainable agricultural practices across the country.”



The event was marked open by comments from the **Guest of Honour - Indian High Commissioner to Rwanda Shri Mridu Pawan Das**. He highlighted the importance of collaboration between different geographies of the Global South and how the local ecosystems would benefit from them.

“Innovation is crucial for driving change and agriculture being an important sector in Rwanda can tremendously benefit from global innovative solutions.”



The event agenda officially began by presenting a certificate of **'Official launch of SSAGA'** to the Guests of honour.



Mr Santosh Singh, Managing Director, Intellecap spoke about the organization's philosophy of transforming entrepreneurship ecosystem across the Global South and how the SSAGA aligns with the same within the agriculture sector. Intellecap has helped over 5,000 businesses, many in the agricultural sector, to grow and thrive in multiple countries, raising over \$ 1.5 billion in funding.

“Innovations have a tremendous potential to address challenges of smallholder farmers. But too often, these innovations remain isolated and struggle to reach the farmers and communities who need them most. This is where the South-South Agriculture Alliance comes in.”



Ms Karnika Yadav, Director for Africa, Intellecap elaborated on Intellecap's work in Africa. She spoke about how the organization is helping build impact businesses through supporting entrepreneurs.

“We have worked with over 1,000+ businesses across 20 countries, providing value for the entire ecosystem.”



Cohort 1 enterprises showcasing their solutions

Five innovative enterprises supported under cohort 1 of the initiative showcased their solutions, impact created till date, plans for Africa expansion and support envisaged from the local ecosystem.

ScaNxt provides climate-smart agriculture solutions to farmers. It has developed a mobile soil testing solution for farmers named Bhu-Parikshak. The solution completes a soil test and generates a report within 90 seconds on the farm. It also gives customized advisory on the usage of fertilizers, based on results of soil test. ScaNxt intends to expand to Rwanda and Tanzania in Africa through this program.

“We employ the local youth for providing soil testing and relevant advisory on nutrients to the farmers; focus on continuous R & D to ensure affordability and scalability of our solutions.”



Weather Risk Management Systems (WRMS) builds climate resilience through two key lines of business viz, SecuRisk, a parametric insurance stack, and SecuSense, a weather data and agri-advisory stack. In event of an event, based on weather conditions and the index, the insurance payout to farmers is automatically triggered in event of a climate hazard. WRMS intends to expand to Rwanda, Kenya & Tanzania in Africa through this program.

“Erratic weather events and challenges of traditional insurance products put smallholders at a huge climate risk. WRMS reduces this risk significantly by introducing parametric insurance, which is simple, flexible, and trigger-based, providing automatic and instant payouts.”



WRMS

SatSure uses technology to harness the power of high-resolution satellite imagery and existing open datasets to deliver detailed analyses, historical trend tracking, and predictive insights, empowering banks, agribusinesses, and government agencies to make informed decisions. SatSure intends to expand to Kenya in Africa through this program.

“SatSure is able to predict crop health and production, based on satellite imagery, data analytics and machine learning. This helps farmers in getting the relevant updates on their farm situation and hence appropriately apply inputs.”



SATSURE

Prompt Innovations is an innovative start-up in the field of energy efficiency and sustainability that provides solar/grid-powered milk chilling solutions for farmers. Prompt intends to expand to Kenya in Africa through this program.

“By chilling milk sooner, the farmers/cooperatives will be able to reduce wastage as well as preserve the quality of milk, thereby improving income from dairy.”



**prompt
MILKO
CHILL**
instant milk chiller

Whrri is a B2B2C Blockchain Platform-as-a-Service startup working in the arena of Warehouse Receipt Finance that helps Farmers, Traders & Producer Companies in raising working capital to tide over lengthy crop cycles ranging from 6-12 Months. Whrri intends to expand to Kenya in Africa through this program.



“By availing loans against stored produce, the farmers can invest in buying agri-inputs or cover household expenses, until he sells off the stored produce.”

Panel discussion on challenges of smallholder farmers and potential for South-South collaboration

This session provided a high-level understanding of the challenges of small-holder farmers across the Global South and how South-South collaboration can benefit the overall ecosystem.

The panellists reiterated the role of technology and innovations in addressing the needs of farmers. It is more crucial to ensure that the silos within which organizations and geographies work need to be broken for the entire ecosystem to benefit. Access to finance emerged as a critical challenge across different stakeholders and various forms of concessional finance need to be explored to address part of this critical challenge.



Dr Moses Osia Mwanje, Business Development and Partnerships Lead, Cereal Growers Association

“We strongly believe that global innovations can benefit farmers. Therefore, as an organization representing the benefits of farmers, we work with several institutions such as ICRISAT, IRRI to incorporate global innovations into the local economy.”



Mr Arindom Datta, Ex-Rabobank

“The risks and costs associated with providing financing to farmers are limiting in nature; innovations in technology and financing can help in addressing some of these challenges and bring about a step change.”



Mr Collins Marita, Director, MercyCorps Agrifin

“Technology can act as a great enabler in addressing challenges of smallholder farmers. However, these solutions need to be customized for the local context, to become more relevant.”



Ms Marie Claire, Managing Director, FarmFresh foods

“Agribusinesses struggle with adequate and affordable finance, at every stage of the business. A supportive policy environment which helps create a market for small agribusinesses can go a long way in ensuring success.”

Panel discussion on practical challenges for enterprise acceleration and potential solutions

This session provided ground-level insights around challenges faced by smallholder farmers and how innovations could address some of those.

The participants also spoke about their learnings from field implementation of innovations, challenges that could be encountered in the journey and potential means to address those for entrepreneurs. It was emphasized that local context and culture plays a very critical role in ensuring the success of any enterprises. The enterprises need to be provided with a holistic support to ensure success. The session was moderated by Mr Ankur Kathuria, Partner, Intellectap.





Mr Onkar Pandey, Director, Social Alpha

“Creating an ecosystem for entrepreneurs to learn and operate is of critical importance, to ensure a holistic growth of the enterprise. In absence of that, chances of an entrepreneur succeeding are low.”



Ms Catherine Kilelu, Director, ACTS

“Innovations need structured and focussed support for them to offer a commercially viable product in the market. Industry-academia collaboration on innovation can help in commercialising innovations more effectively.”



Mr Jean Claude, Managing Director, Mahwi Millers

“Managing working capital is one of the biggest challenges for an agribusiness. With volatile prices and fixed costs, many a times, businesses struggle in operating the business efficiently.”

Enabling partnerships and providing strategic support to enterprises

SSAGA is assisting the enterprises to identify and partner with local institutions in the target countries. The local institutions are providing them with the required contextual understanding, helping them navigate the business environment and providing the required on-ground support.

Following are some of such partnerships, which aim to benefit the smallholder farmers and the overall ecosystem.

Kenya Dairy Board in partnership with Prompt Innovations to reduce losses across the milk value chain in Kenya.

Prompt Innovations has entered an MoU with the Kenya Dairy Board (KDB) to pilot its milk chilling solution with the dairy cooperatives KDB works with. Kenya Dairy Board is an apex institution which has the mandate of developing the dairy industry in the country. Prompt is installing 10 of its milk chiller solutions at designated sites with KDB's assistance and will support their operation to potentially reduce the spoilage of milk and reduce cost of chilling for the cooperatives.



Milk-O-Chill solution being installed and tested at a site in Kenya



Prompt team meeting cooperative union staff with KDB

Radiant Yacu in partnership with WRMS' will protect -15,000 Tea growers against the losses from vagaries of nature.

WRMS has tied up with Radiant Yacu to provide parametric crop insurance to farmers in Rwanda. Radiant Yacu is a dedicated Microinsurance Company motivated by the drive to help the people of Rwanda secure better lives and future. While Radiant Yacu provides the local context and the connect with the farmer community, WRMS provides its expertise in offering the crop insurance product to the farmers.

WRMS and Radiant Yacu have signed an MoU with tea cooperatives in Rwanda and are in process of designing and deploying the crop insurance product for them.



WRMS meeting Radiant Yacu team in Kigali to engage in a pilot with tea cooperative in Rwanda



WRMS meets with APA Group Chairman and Inclusive Insurance Team to discuss collaboration in Kenya

Scanxt has demonstrated its soil testing kit to several agencies in Rwanda and is in talks with them on the modalities of the engagement.



Scanxt meeting with Starbucks agronomist in Rwanda to explore potential pilot



Scanxt meeting with AGRA country director for Rwanda to explore potential pilot

Whrri is working with warehouses, banks and farmer cooperatives to offer its solution to farmers in Kenya.

Whrri has formed key partnerships with five warehouses—and successfully created a pipeline of 6,000 farmers through partnerships with farmer collectives. Whrri has also secured in-principal approval from two financial institutions for engaging with the company.



One of the warehouses in Kenya that has tied up with Whrri



One of the farmer cooperative societies in Kenya that has tied up with Whrri

Local ecosystem to benefit from global innovative solutions



Mr George Kibet, Compliance Officer, Kenya Dairy Board

“ Significant quantities of milk get spoiled near to the farms due to lack of adequate chilling. The MilkOChill solution will help chill the milk at a lower cost and also consistently as it uses solar energy and thermal storage for chilling. ”



Ms Tuhairwe K. Ovia, CEO, Radiant Yacu

“ We have the understanding of the local context and the agricultural landscape. WRMS provides the expertise in product design and offerings, to ultimately benefit the farmers of the country. ”

Local enterprises showcase – opportunities for collaboration

The event also provided an opportunity for local agriculture enterprises to showcase their products, gain important and relevant knowledge and also explore potential opportunities for collaboration.

Following enterprises among others showcased their products at the event and had several conversations with relevant stakeholders on potential opportunities for collaboration.



- **Afri-Farmers Market** has had a remarkable impact over the past four years, empowering over 10,000 smallholder farmers in Rwanda. Their efforts have increased farmers' household incomes by 50% and farm productivity by 70%. They use innovative approaches of leveraging technology to connect farmers with consumers and providing access to finance for quality farm inputs.
- **Aflakiosk** is at the forefront of transforming grain quality testing and food safety in East Africa. As the first ISO 17025-certified private laboratory in Rwanda, it provides accessible, reliable, and cost-effective testing services to stakeholders across the agricultural value chain, including farmers, cooperatives, and processors.
- **Rwagasabo AgroTech** has innovative tea processing, precision farming, and the "Mama Mboga Online" platform, which enhances smallholder farmers' market access.
- **Ishyo Foods** is a women led Rwandan food and dairy company that produces quality, locally made jams and yoghurt, using real fruit. In a country which relies heavily on imports, it aspires to provide affordable locally made jam to all Rwandans. It is also promoting the local economy by creating opportunities for farmers, workers and small businesses.
- **Kinvest Impact** works in rural market access through logistic services for rural farmers as well as agri processing in terms of dairy cooling and milling. Kinvest Farms, owns and operates commercial farms and exports produce internationally.
- **Ubuzima Bwiza Company** specializes in maize production, promoting high-quality and nutritious products to support food security and healthy living. These enterprises operated along different sections of the value chain, providing avenues for farmers to earn more through various means and serving consumers with genuine value-added products

Press coverage of the event

The launch event was covered generously by local and global media and press. The press coverage can be accessed via this [link](#).

Key takeaways

Enabling discourse on agricultural transformation:

The event deliberated on the approach for agricultural transformation through enabling of South-South collaboration and the value it brings for all the ecosystem stakeholders across geographies.

The geographies across the Global South can benefit from the robust movement of knowledge and innovations, thereby benefitting the farming community at large.



Alignment on broader cause of South-South collaboration:

All stakeholders present for the event, including government representatives, donor agencies, agribusinesses, enterprises exchanged ideas on how South-South collaboration can potentially address the common challenges across the Global South. This is likely to translate into enhanced support for the initiative and the enterprises.



Forging of partnerships

Enterprises have been connecting and having focused discussions on identifying synergies and determining mutually beneficial partnerships on how South-South collaboration can potentially address the common challenges across the Global South.



ScaNxt demonstrated its soil testing solution to officials of Luxemburg Development Agency in Rwanda.

Discussions around integrating this solution in their programs and piloting the same are progressing well



Prompt Innovations met with the members of Tuiyo Farmers' Co-operative Society, under the aegis Kenya Dairy Board.

The society will host and operate the milk chiller provided by Prompt and pilot the solution to determine the key benefits.



WRMS convened with the leaders of COOTHEVM (Cooperative Du Thé Villageois Mulindi) and Radiant Yacu at the COOTHEVM Head Office in Gicumbi, Rwanda.

This marked COOTHEVM's enrollment as part of the first cohort to secure the country's first Tea Parametric Insurance.

Many of the local institutions also reached out to learn more about the program and about the enterprises and subsequent potential synergies.

Sharing of knowledge and lessons

Several conversations as part of the agenda and side-discussions led to exchange of specific insights regarding the context of the specific geographies. These spanned several discussions, including those on:

- Importance of local context in successfully providing solutions in new geographies
- Criticality of local partnerships
- Need to create an ecosystem of support for enterprises to scale across boundaries

Enabling discourse on enterprise acceleration for cross-boundary expansion

The enterprises are being provided with a holistic support to expand to new geographies. The narration by the enterprises on how things are unfolding on the ground provided a testimony of how this support has enabled them to offer services in new geographies.

SSAGA can serve as a template for enterprise acceleration across boundaries.



Program Team

Gates Foundation

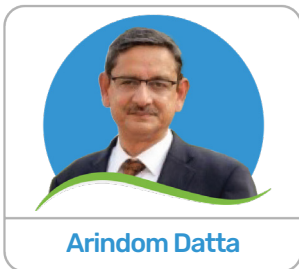


Marcella McClatchey



Siddharth Chaturvedi

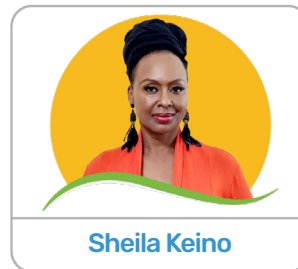
Advisory committee



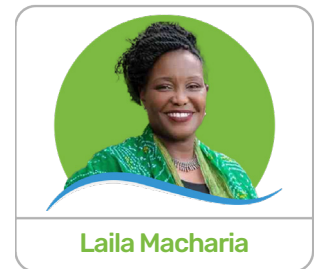
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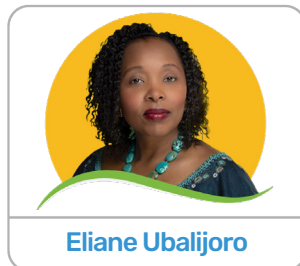
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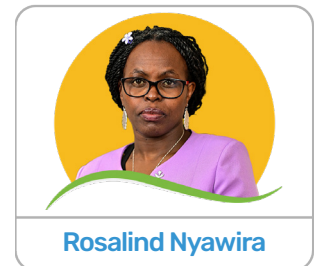
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Eliane Ubalijoro



Jaspreet Singh



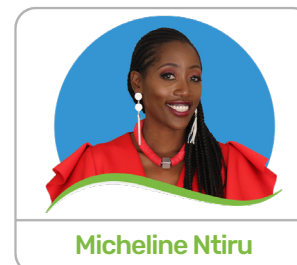
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Intellectap is implementing the SSAGA initiative, with support from Gates Foundation. For more details, visit [SSAGA LinkedIn page](#) and reach out to us.



*Fostering collaboration in Agriculture
across the Global South*

